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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2016-R&C [CFA]

Dated: 09-05-2016

Circular R&C-CFA No.31/16-17

Subject: Re-launch of annual BB plan 'BBG Combo UL 5500 CS73' on promotional basis for a period of 90 days in Bhuj SSA of Gujarat Circle-reg.

1. CGMT Gujarat Circle may kindly refer to his office proposal vide letter No. Mktg-CFA/CFA Committee-Part File/2014-15/23 dated 19-04-2016 seeking approval for extension of Broadband plan for prospective/existing BSNL Customers in Bhuj SSA of Gujarat Circle.
2. The proposal has been examined in this office and the Competent Authority has decided **"to re-launch annual broadband plan 'BBG Combo UL 5500 CS73' [as introduced vide letter No 1-1/2015-R&C (CFA) (Circular R&C-CFA No. 135/15-16) dated 06-01-2016] on promotional basis for a further period of 90 days in Bhuj SSA of Gujarat Circle only."**
3. **It shall be ensured by the circle that above plan is offered in only those locations/colonies of the Bhuj SSA where there is a matching competition from private operators.**
4. **The circle shall ensure to comply with all regulatory mechanism and also update the circle website.**
5. These instructions shall **be effective w.e.f. 11-05-2016 in Bhuj SSA of Gujarat Circle only on promotional basis for a further period of 90 days.**
6. All other terms and conditions shall remain unchanged
7. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-369/2015-16/BB/Tariff. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

DGM (T&C)-CFA

To

The CGM, Gujarat Telecom Circle.

Copy for information to :-

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-369/2015-16/BB/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version.
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Secretary TRAI – for information.
14. Guard File.

DM (T&C)-CFA